



Case Study: Photography Studio



The Company: Photography studio specializing in high quality digital photography located in Rainier, Oregon. The studio provides photography services for schools, businesses, and sports organizations throughout the Pacific Northwest and relies upon a network of servers and workstations to edit and produce digital photography.

The Challenge: Digital photographic images produce large amounts of data requiring significant storage capabilities and processing power. Network uptime is critical to image production and to staff productivity. Network slowness, coupled with server and workstation failures were drastically impacting the studios ability to meet deadlines.

The Solution: More Power Computers supplied the solution by proposing a MoreCare proactive managed services program to predict and preempt network and workstation failures, and to monitor for network slowness.

The Result: After implementation of our MoreCare program several issues were identified that were leading to network slowness including: low disk space, inadequate memory resources, dated network hardware, and duplication of uncompressed files. As a result, More Power Computers proposed and implemented a complete network re-design which vastly improved overall network performance and staff productivity. More Power Computers and the studio worked together to develop new processes and procedures which facilitated increased production. Continuing monitoring and routine preventative maintenance have achieved 99% network uptime. The studio estimates that improvements made to the network more than paid for the entire two-year service agreement in just the first month after implementation.